



## Folk and Traditional Arts Apprenticeships-Application Evaluation Rubric

### **Program Description:**

The Folk and Traditional Arts are defined as those artistic practices which are community or family-based and express that community's aesthetic heritage and tradition.

Folk and Traditional Arts Apprenticeships are designed to foster the sharing of traditional (folk) artistic skills between a mentor and an apprentice who is already familiar with the genre. The program creates this opportunity specifically for individuals who share a common cultural heritage.

**Award amounts:** Up to \$7,000 grant awards for individuals.

**Who can apply?** Folk and Traditional Artists.

### **Evaluation Criteria:**

Applications will be evaluated based on the following.

#### **Quality and artistic merit of the mentor folk and traditional artist. (25%)**

Traditionality and artistic merit of mentor folk artist.

#### **Apprentice's prior familiarity to the traditional art form. (25%)**

Extent of apprentice's prior familiarity with the traditional art form.  
Extent of apprentice's commitment to continuing the traditional art form.

#### **Clarity and achievability (25%)**

Quality, Feasibility, and effectiveness of the apprenticeship plan.  
Goals and outcomes are clearly stated in the apprenticeship plan.

#### **Commitment to public value (25%)**

Artist has a desire to expand public knowledge or appreciation of the traditional art form and willingness to have a final performance at a public venue.

Folk and Traditional Arts Apprenticeship grant recipients must also show evidence of a culminating public presentation at the end of the apprenticeship.

Please note that the final event must take place at a physically accessible site in accordance with ADA guidelines. Failure to include a final public event will make this application **ineligible**.

<p><b>Quality and artistic merit of the mentor Folk and Traditional Artist. (25%)</b></p> <p>Did the mentor folk artist demonstrate how and where he learned his artform?</p> <p>Did the mentor folk artist demonstrate artistic excellence through submission of supporting materials?</p>	<p><b>Ratings</b></p> <p><b>10-</b> The quality and artistic merit of the mentor folk artist is clearly stated.</p> <p><b>5-</b> The quality and artistic merit of the mentor folk artist is loosely stated.</p> <p><b>1-</b> The quality and artistic merit of the mentor folk artist is not clear.</p>
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<p><b>Artistic Merit:</b> Is there evidence of high-quality artistic merit of the mentor folk artist?</p>	<p>Y/N</p>
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<p><b>Apprentice's prior familiarity to the traditional art form. {25%}</b></p> <p>Did the application describe the extent of the apprentice's familiarity with the traditional art form? Did the apprentice demonstrate what he /she wants to pursue during the apprenticeship?</p> <p>Why they want to participate in this apprenticeship? What they hope to accomplish?</p> <p>What are the apprentice's plans for continuing the traditional art form?</p>	<p><b>Ratings</b></p> <p><b>10-</b> The description of the extent of the apprentice's familiarity with the traditional art form is clearly stated.</p> <p><b>5-</b> The description of the extent of the apprentice's familiarity with the traditional art form is loosely stated.</p> <p><b>1-</b> The description of the extent of the apprentice's familiarity with the traditional art form is not clear.</p>
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<p>Is there evidence of the apprentice's familiarity with the traditional art form?</p>	<p>Y/N</p>
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<p><b>Clarity and achievability {25%}</b></p> <p>Is there a detailed and clear apprenticeship teaching plan?</p> <p>Has the mentor folk artist worked with the proposed apprentice(s) in the past?</p> <p>What specific techniques will be taught during this apprenticeship?</p>	<p><b>Ratings</b></p> <p><b>10-</b> The apprenticeship plan is detailed and clear.</p> <p><b>5-</b> The apprenticeship plan has a few details and is loosely stated.</p> <p><b>1-</b> It is not clear if the mentor artist has a detailed apprenticeship plan?</p>
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<p>Is there evidence of a detailed apprenticeship plan?</p>	<p>Y/N</p>
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<p><b>Commitment to public value {25%}</b></p> <p>All apprenticeships <b>must</b> culminate in an event that is open to the public such as a demonstration or exhibit.</p> <p>Does the artist have a desire to expand public knowledge or appreciation of the traditional art form and willingness to have a final performance at a public venue?</p>	<p><b>Ratings</b></p> <p><b>10-</b> The application provides specific plans for a public event, including the date, time, and place.</p> <p><b>5-</b> The application provides some specific plans for a public event.</p> <p><b>1-</b> The application does not provide specific plans for a public event.</p>
<p>Is there evidence of detailed and specific plan for a public event?</p>	<p>Y/N</p>