



Folk and Traditional Arts Apprenticeships-Application Evaluation Rubric

Program Description: Folk and Traditional Arts Apprenticeships are designed to foster the sharing of traditional (folk) artistic skills between a mentor and an apprentice who is already familiar with the genre. The program creates this opportunity specifically for individuals who share a common cultural heritage.

The folk and traditional arts are defined as those artistic practices which are community- or family-based and express that community's aesthetic heritage and tradition. The learning process is informal and is passed on from generation to generation by word of mouth, apprenticeship, and imitation.

Award amounts: Up to \$7,000 grant awards for individuals.

Who can apply? Folk and Traditional Artists.

Evaluation Criteria:

Applications will be evaluated based on the following.

Quality and artistic merit of the mentor folk and traditional artist. (25%)

Traditionalist and artistic merit of mentor folk artist.

Apprentice's prior familiarity to the traditional art form. (25%)

Extent of apprentice's prior familiarity with the traditional art form.

Extent of apprentice's commitment to continuing the traditional art form.

Clarity and achievability (25%)

Quality, Feasibility, and effectiveness of the apprenticeship plan.

Goals and outcomes are clearly stated in the apprenticeship plan.

Commitment to public value (25%)

Artist has a desire to expand public knowledge or appreciation of the traditional art form and willingness to have a final performance at a public venue.

Folk and Traditional Arts Apprenticeship grant recipients must also show evidence of a culminating public presentation at the end of the apprenticeship.

Please note that the final event must take place at a physically accessible site in accordance with ADA guidelines. Failure to include a final public event will make this application **ineligible**.

Quality and artistic merit of the mentor Folk and Traditional Artist. (25%)

Did the mentor folk artist demonstrate how and where he learned his artform?

Did the mentor folk artist demonstrate artistic excellence through submission of supporting materials?

Ratings

10- The quality and artistic merit of the mentor folk artist is clearly stated.

5- The quality and artistic merit of the mentor folk artist is loosely stated.

0- The quality and artistic merit of the mentor folk artist is not clear.

Artistic Merit: Is there evidence of high-quality artistic merit of the mentor folk artist?	Y/N
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<p>Apprentice’s prior familiarity to the traditional art form. (25%)</p> <p><i>Did the application describe the extent of the apprentice’s familiarity with the traditional art form she wants to pursue during her apprenticeship?</i></p> <p><i>Why do you wish to participate in this apprenticeship? What do you hope to accomplish?</i></p> <p><i>What are the apprentice’s plans for continuing the traditional art form?</i></p>	<p>Ratings</p> <p>10- The description of the extent of the apprentice’s familiarity with the traditional art form is clearly stated.</p> <p>5- The description of the extent of the apprentice’s familiarity with the traditional art form is loosely stated.</p> <p>0- The description of the extent of the apprentice’s familiarity with the traditional art form is not clear.</p>
<i>Is there evidence of the apprentice’s familiarity with the traditional art form?</i>	Y/N

<p>Clarity and achievability (25%)</p> <p><i>Is there a detailed and clear apprenticeship plan?</i></p> <p><i>Has the mentor folk artist worked with the proposed apprentice(s) in the past?</i></p> <p><i>What specific techniques will be taught during this apprenticeship?</i></p>	<p>Ratings</p> <p>10- The apprenticeship plan is detailed and clear.</p> <p>5- The apprenticeship plan has a few details and is loosely stated.</p> <p>0- It is not clear if the mentor artist has a detailed apprenticeship plan?</p>
<i>Is there evidence of a detailed and clear apprenticeship plan?</i>	Y/N

<p>Commitment to public value (25%)</p> <p>All apprenticeships must culminate in an event that is open to the public such as a demonstration or exhibit.</p> <p><i>Does the artist have a desire to expand public knowledge or appreciation of the traditional art form and willingness to have a final performance at a public venue?</i></p> <p><i>Does the application provide specific plans for this event, including the date, time, and place?</i></p>	<p>Ratings</p> <p>10- The application provides specific plans for a public event, including the date, time, and place.</p> <p>5- The application provides some specific plans for a public event.</p> <p>0- The application does not provide specific plans for a public event.</p>
<i>Is there evidence of detailed and specific plan for a public event?</i>	Y/N