

	10	8	6	4	2
<b>Artistic Impact and Growth</b>	<ul style="list-style-type: none"> <li>Clearly describes the ways that this project will impact the applicant.</li> <li>Success is clearly defined and described.</li> <li>There are clear and specific goals for the project period, that relate directly to the applicant's definition of success and the impact of this project.</li> <li>The proposed project is a logical and purposeful extension of the artist's existing practice, including both:               <ul style="list-style-type: none"> <li>Conceptual ideas/subject matter.</li> <li>Style and technique.</li> </ul> </li> <li>Substantive, relevant, and diverse support materials accompany the application.</li> </ul>	<ul style="list-style-type: none"> <li>Describes the ways that the project will impact the applicant.</li> <li>Success is defined and described with some level of detail.</li> <li>There are clear or specific goals for the project period, and these goals are related to the applicant's definition of success and the impact of this project.</li> <li>The proposed project is a logical and purposeful extension of the artist's existing practice, in at least:               <ul style="list-style-type: none"> <li>Conceptual ideas/subject matter, OR</li> <li>Style and technique.</li> </ul> </li> <li>Support materials are directly relevant to the application, of excellent quality, and present a high level of artistic product.</li> </ul>	<ul style="list-style-type: none"> <li>Limited description or clarity of the ways the project will impact the applicant.</li> <li>Success is defined, but not described in detail.</li> <li>The goals for the project period lack specificity, but are related to the applicant's definition of success.</li> <li>The proposed project is an extension of the artist's existing practice in some way.</li> <li>Support materials are moderately relevant to the application, and are unclear on the level of artistic product.</li> </ul>	<ul style="list-style-type: none"> <li>Insufficient description of the ways the project will impact the applicant.</li> <li>Success is not well defined, or is not specific to the applicant and this project.</li> <li>Goals for the project period lack specificity, and are not clearly related to the applicant's definition of success.</li> <li>The proposed project is not clearly an extension of the artist's existing practice.</li> <li>Support materials are provided but not persuasive.</li> </ul>	Attempted but did not meet criteria: (please note areas of concern)
	5	4	3	2	1
<b>Feasibility/Likelihood of Success</b>	<ul style="list-style-type: none"> <li>Application thoroughly states specifically what will be done, when and where things will take place, why the project should be supported with public funds, and what a successful project looks like.</li> <li>Budgets are clear, detailed, and accurate, and have thoroughly explained how they arrived at the numbers, indicated where RISCA funds will be spent.</li> <li>Budget expenses and revenue are clearly related to project description and the goals of the project, and are a direct translation of stated goals into numbers.</li> <li>Robust and varied evidence that the project proposed is achievable by the applicant.</li> </ul>	<ul style="list-style-type: none"> <li>Application clearly states what will be done, when and where things will take place, why the project should be supported with public funds, and what a successful project looks like. Budgets are clear, but may be lacking some detail and explanation</li> <li>Budgets are clear, detailed, and accurate.</li> <li>Planned budget allocation of funds supports project goals.</li> <li>There is evidence that what is proposed is achievable by the applicant.</li> </ul>	<ul style="list-style-type: none"> <li>Application states what will be done, but may lack some details and specificity regarding when and where things will take place, why the project should be supported with public funds, and what a successful project looks like. Overall, things stated in the application are inferable by reasonable deduction or panelist experience.</li> <li>Budgets are clear, but may be lacking some detail and explanation</li> <li>Planned budget allocation of funds supports project goals.</li> <li>There is some evidence that what is proposed is achievable by the applicant.</li> </ul>	<ul style="list-style-type: none"> <li>The project lacks clarity, including specifying when and where things will take place, why the project should be supported with public funds, and what a successful project looks like.</li> <li>Budgets are unclear or show some inaccuracies. it is unclear how the applicant arrived at the stated numbers.</li> <li>There is minimal relationship between proposed allocation of funds and project goals.</li> <li>There is minimal evidence that the project proposed is achievable by the applicant.</li> </ul>	Attempted but did not meet criteria: (please note areas of concern)
<b>Artistic Vibrancy and Intention</b>	<ul style="list-style-type: none"> <li>Clearly demonstrates the applicant's vision and voice.</li> <li>Applicant clearly demonstrates a deep understanding of and commitment to their craft.</li> <li>Support materials show robust evidence of a consistency of actions, values, methods, and goal for the artist or group of artists.</li> <li>The actions, values, methods, and goals of the artist or group of artists are in alignment with this project.</li> </ul>	<ul style="list-style-type: none"> <li>Demonstrates applicant's vision and voice.</li> <li>Applicant demonstrates a comprehensive understanding of and commitment to their craft.</li> <li>Support materials provide evidence of alignment among actions, values, methods, and goals of the artist or group of artists.</li> <li>These actions, values, methods, and goals of the artist or group of artists are in alignment with this project.</li> </ul>	<ul style="list-style-type: none"> <li>Limited demonstration of the applicant's vision and voice.</li> <li>Applicant demonstrates some understanding of and commitment to their craft.</li> <li>Support materials provide evidence of some alignment among actions, values, methods, and goals of the artist or group of artists.</li> <li>These actions, values, methods, and goals of the artist or group of artists are mostly in alignment with this project.</li> </ul>	<ul style="list-style-type: none"> <li>Little demonstration of the applicant's vision and voice.</li> <li>Applicant demonstrates a minimal understanding of and commitment to their craft.</li> <li>Support materials provide evidence of minimal alignment among actions, values, methods, and goals of the artist or group of artists.</li> <li>These actions, values, methods, and goals of the artist or group of artists are somewhat in alignment with this project.</li> </ul>	Attempted but did not meet criteria: (please note areas of concern)



MAKE ART GRANT FY23